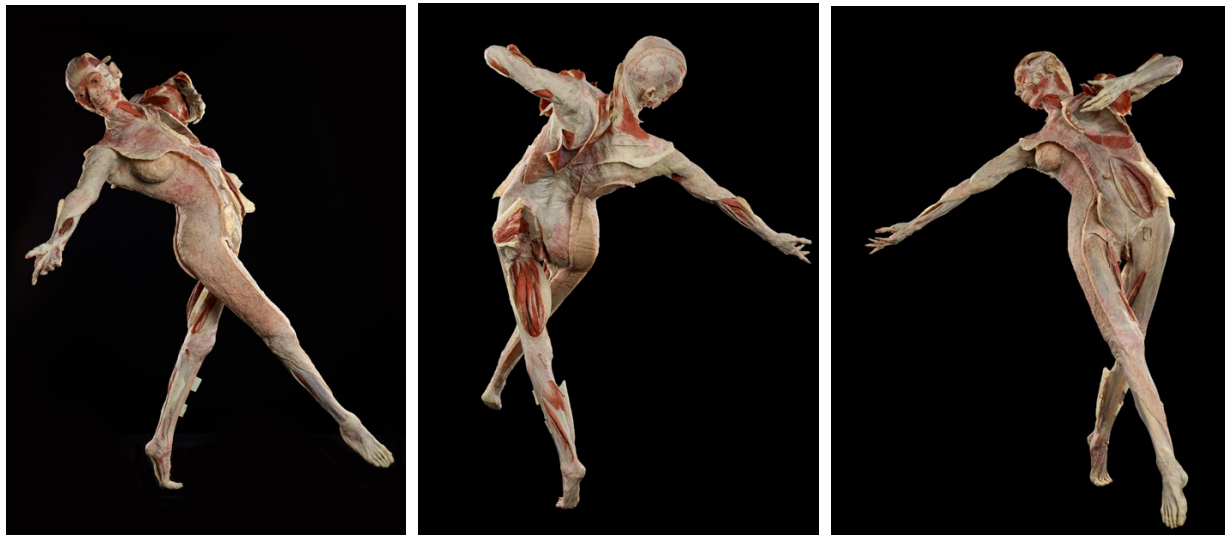


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For Immediate Release

International Conference Introduces the World's First Whole-Body Fascia Plastinate, FR:EIA ***3-D View Offers New Understanding of a Previously Overlooked Body-wide System***

MONTREAL, Quebec – Researchers and clinicians from around the globe are rewriting centuries-old concepts of anatomy as they gather to better understand what holds us together and enables us to move without pain. This new understanding of the human body centers around a subset of connective tissue, collectively known as ‘*fascia*’, and is a profound shift in thinking with the potential to help millions of people who suffer with chronic pain, stiffness, mobility issues, and surgical rehabilitation.



Until very recently, 3-D imaging of fascial tissue has also been a challenge due to its ubiquitous nature and complexity. The science of Plastination, however, has allowed for an innovative view of *fascia* like never before through the creation of the newest whole-body human plastinate known as *FR:EIA*. The name *FR:EIA* was chosen as an acronym for “Fascia Revealed: Educating Interconnected Anatomy,” and is the result of a ground-breaking collaboration between the *BODY WORLDS* exhibitions and the Fascia Research Society. For the first time ever, a permanently preserved, full-body specimen shows this tissue systematically dissected in minute detail and stands as the only preparation of its kind in the world. At last, there is a clear way for anyone to see the human fascial system and how it relates to the organs and other tissues in the human body.

More than 450 participants, including researchers and practitioners in the fields of biology, oncology, pathology, orthopedics, osteopathy, physical therapy, manual therapy, and movement recently gathered at the 6th International Fascia Research Conference in Montreal, and had the opportunity to examine *FR:EIA* up close and personally at a special exhibit produced by Rachelle Clauson, Gary Carter, and members of the Fascia Research Society creative team. Dr. Angelina Whalley, curator of *BODY WORLDS*, was onsite for the unveiling and stated, “Leonardo da Vinci was convinced that everything in the body is connected. The ever-growing findings in *fascia* research impressively prove his view. *FR:EIA*

will permanently change the way we look at ourselves, our understanding of our physical needs and the way we treat our bodies. Proper research of *fascia* is only possible when we can truly understand its physical makeup."

Also in attendance, Dr. Robert Schleip, a pioneer in *fascia* research, co-founder of the Fascia Research Society, and one of the initiators and directors of the team that created *FR:EIA* over the past three years, added, "*FR:EIA* realizes a historically significant extension of conventional anatomy. In this novel representation, the fascial connective tissue takes center stage instead of being recognized only as a supportive background and packaging organ. Without the blessings of plastination, this beautiful whole-body representation of the fascial network would not have been possible. *FR:EIA* is therefore a unique object of study for all physicians, therapists and *fascia* experts, but also a revelation for the medical layman."

Organized by the Fascia Research Society, the International Fascia Research Congress occurs every three years. The next will take place in New Orleans, Louisiana, 2025. After the 2022 conference, *FR:EIA* will continue to be on permanent display at the *BODY WORLDS* Museum in Berlin, Germany.

To learn more please visit:

www.BODYWORLDS.com/FREIA and www.fasciaresearchsociety.org/plastination



About BODY WORLDS & Plastination

Gunther von Hagens' BODY WORLDS exhibitions have been touring globally and have educated more than 52 million people on how to live healthier lives. The exhibitions stem from the Institute for Plastination's body donation program. To date there are more than 20,000 registered body donors. All of the specimens have been preserved through Plastination, a process invented by Dr. Gunther von Hagens that replaces the natural fluids in the body with reactive plastics that are initially pliable, and then are hardened and permanently preserved using heat, light and certain gasses. For more information visit: www.bodyworlds.com

About the Fascia Research Society

The Fascia Research Society (FRS) was established as a membership organization to facilitate, encourage, and support the dialogue and collaboration between clinicians, researchers and academicians, in order to further our understanding of the properties and functions of fasciae. Through a variety of member benefits, the Society connects the Fascia community between the now triennial Fascia Research Congresses, and facilitates ongoing exposure to others working in all disciplines of the field. For more information visit: www.fasciaresearchsociety.org